

Becoming our partner - Value for your brand

Partner benefits and PR Packages

Inclusive Employment
for People with Disabilities
推动残障人士融合就业

About Us

There are an estimated **85 million** people with disabilities living in China. Their unemployment rates are high, and they are mostly isolated from the mainstream society. Striving to solve this issue, the Inclusion Group was established based on the German “Lebenshilfe” model. Our objective is to create a sustainable framework that uses employment to help people with disabilities to be included into our society.



Inclusion Factory is a social enterprise providing employment opportunities to People with Disabilities



Inclusion Advisory is a service supporting companies hiring People with Disabilities



Social Inclusion Academy is a program using education as a tool for social awareness, vocational rehabilitation, and inclusion

Become our partner, It's mutually beneficial

Our success and growth is inseparable from the support we get from our partners and supporters.

Some provide us with work orders, some provide professional services like brand design and legal services, while others provide fund-equivalent support like canteen services, work garments, shuttle services etc.

Once there's a will – there will always be a way. Together we can identify the best support channel, one which is a win-win, and which has strong ties to your core business activities.

We are extremely grateful for all the partners that have been with us along the way. This is our way to give them back.





Your Support to us will bring Value to your Company

Create jobs

Support us to improve our sustainable employment model so that we can hire more people with disabilities



Support achieving the Sustainable Development Goals

If enterprises want to succeed in the long run, we need to jointly aim at accomplishing the Sustainable Development Goals



Expand your Brand Reach

We will circulate the cooperation between you and us, so that people will learn about your story and how you are helping our society





Work with you

Promoting the UN Sustainable Development Goals

The Sustainable Development Goals (SDGs) unanimously adopted by 193 member states in 2015 represent United Nations' largest program guiding global development between 2015 and 2030. These 17 goals provide us with a guidance how to solve challenges that our world has been facing.

While the SDGs need business, this dependence is entirely mutual. Businesses cannot thrive in societies that fail, and long-term success hinges on the SDGs being realized.

So the SDGs need business leadership and action.

Promoting Common Prosperity

A Social Responsibilities Focal Point for Enterprises

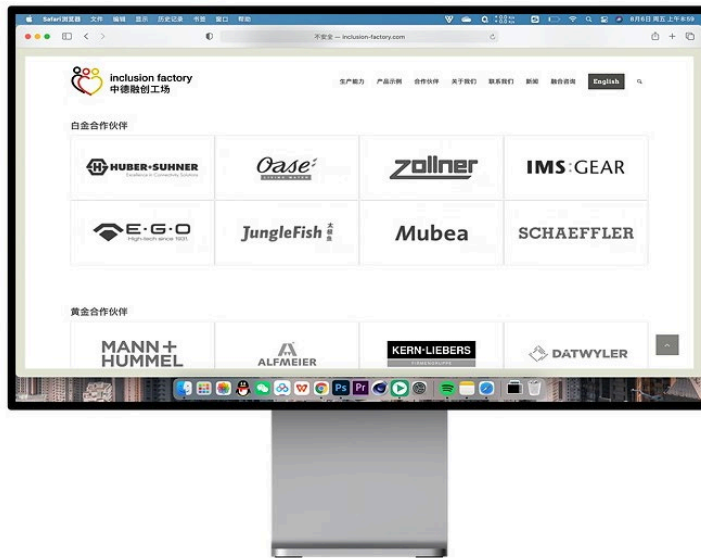
The Fifth Plenary Session of the 19th Central Committee of the Communist Party emphasized that eradicating poverty, improving people's livelihood, and achieving common prosperity are the essential requirements of socialism. It is necessary to construct a basic system arrangement for the coordination of primary distribution, secondary distribution, and tertiary distribution. So as to promote the holistic development of the people and move everyone firmly towards the goal of common prosperity.

Promoting common prosperity should become a conscious practice for enterprises, as part of their actions to actively fulfill their social responsibilities. Participating in the national strategy of promoting common prosperity is an important focal point for private enterprises to actively fulfill their social responsibilities.



Display of Brand Logos

01



Official Website

On the Inclusion Factory official website, we display the names, logos, and links for our partners websites.

[URL](#)

02



Wall of Fame

Logos of our partners are displayed in our company's entrance.

03



Annual Reports

Partners' names and logos are shown in the Inclusion Factory Annual Reports.

[see our 2021 Annual report](#)

Display of Brand Logos

04

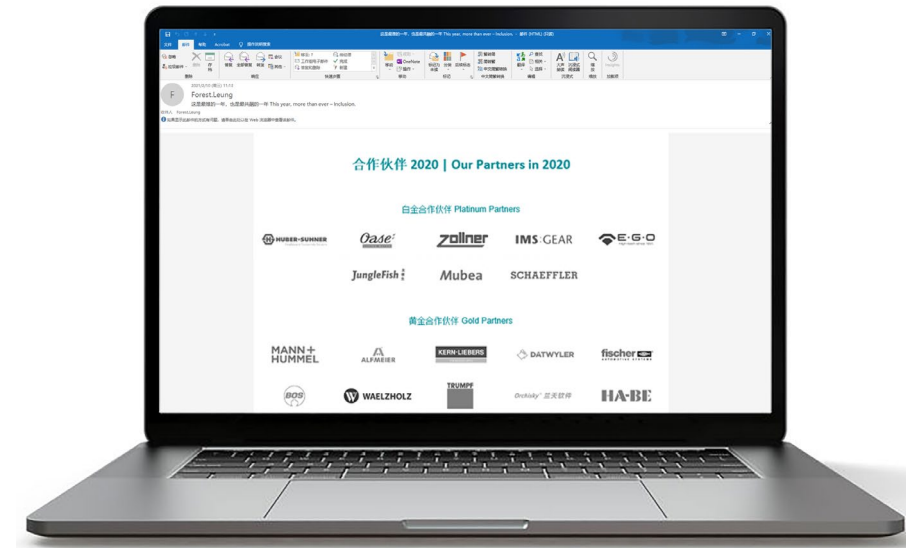


corporate promotion brochures

Partners' names and logos will be printed in the Inclusion Factory promotion brochures.

URL

05



E-Mail Newsletters

Partners' names and logos are added to our mail newsletters.

one example of newsletter

CSR Recognition

01



Awarded in our Corporate Social Responsibility Award

Every year we hold a Social Responsibility Excellence Award ceremony, to commend outstanding companies that have contributed to the inclusive employment for people with disabilities. This award is issued jointly by Inclusion Factory and the Taicang government. All partners will automatically qualify for the running of this award.

2020 Corporate Social Responsibility Award

02



Inclusion Open Day

Through the Open Day, in-depth visits to the Inclusion Factory to learn about the best practices of Inclusive Employment for people with disabilities.

03



Attend donation ceremony

For our Platinum Partners, we will hold a donation ceremony.

Donation Ceremony 2021.7

News & Special Reports

01



Special articles

For our Partners, we will write special news articles, showcasing our partnership and their help and support for promoting inclusive employment for people with disabilities. We will publish these articles on our official website, our official WeChat account, Weibo, LinkedIn, and other major social media platforms.



02



Short videos

We use short videos to showcase the connection between our Platinum Partners and Inclusion Factory. We will publish videos on major video platforms such as Tik Tok, Wechat Channel, Youku, Tencent, Weibo, and LinkedIn.

[Watch Video](#)



Media exposure

For our published content throughout different social media platforms we had more than:

1,000,000 views

Local Media



Our Global Footprint



United Nations Development Programme

Germany

Israel

Spain

Different levels of partnership



Pt

Platinum Partner


Yearly contributions of 300,000 RMB and above (Monetary or equivalent*)



Au

Gold Partner

Yearly contributions of 100,000 RMB and above (Monetary or equivalent)



Pearl

Pearl Partner




Yearly contributions of 15,000 RMB and above (Monetary or equivalent)

* equivalent refers to services, equipment, project sponsorship, etc.

Benefits for Partners

		Exposure value for your brand	 Platinum Partner	 Gold Partner	 Pearl Partner
Display of Brand Logo	Official Website	Over 100,000 views each year	√	√	√
	Wall of partners (at our Company's Entrance)	High exposure from the numerous visitors we have on site	√	√	√
	Annual Reports	2,000 copies are given out each year	√	√	√
	Corporate Promotion Brochures	2,000 copies are given out each year	√	√	
	E-Mail Newsletters	3,000+ subscribers 10,000+ exposures each year	√	√	

Benefits for Partners

		Exposure Value for your Brand	 Platinum Partner	 Gold Partner	 Pearl Partner
Invitation to Attend Events	Corporate Social Responsibility Award	Official recognition from the local Government	√	√	√
	Inclusion Open Day	Get to know different industry partners, Expand your network	√	√	√
	Donation Ceremony	Show-case your support and make it a noteworthy event on social media	√		
News & Special Reports	Special Articles	Multi-platform promotion, direct exposure up to 10,000 subscribers	√	√	√
	Short Videos	Multi-platform promotion, direct exposure up to 10,000 subscribers	√		

Our awards



**European Chamber of
Commerce · Shanghai**

2021
Sustainable Business Award



**European Chamber of
Commerce · Nanjing**

2017, 2018, 2019
Corporate Social Responsibility
Award



**German Chamber of
Commerce · Shanghai**

2016, 2019
"More than a Market"
Corporate Social
Responsibility Award



**American Chamber of
Commerce**

2018
CSR Award - Most Impactful
NGO Award



**ILO Global Business and Disability
Network - China**

2017
Founding member



**China Social Enterprise
Certification Center**

2021
Good China SES



**China Israel
Changzhou Innovation Park**

2019
Innovative start-up award



Inclusion China

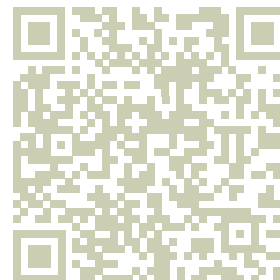
2020
Inclusive Enterprise Award



**We hope that in our
journey for building
an inclusive society-**

**We can have
you by our side.**

Inclusive Employment
for People with Disabilities
推动残障人士融合就业



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