



inclusion factory
中德融创工场

企业社会责任服务计划

Corporate Social Responsibility Service Plans

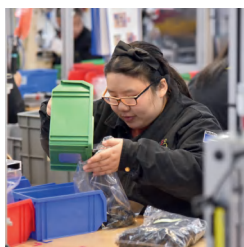


inclusion factory
中德融创工场



inclusion advisory
融合咨询

UShine
有光公益





为什么要参与 Why Join?

因为你的行动，能改变TA的一生。

每个人都渴望有一份有尊严的工作，但对于心智障碍人士而言，这个简单的愿望却变得异常艰难。中德融创工场在过去十年里，已帮助近百名心智障碍人士顺利就业，让他们不再是社会的旁观者，而是能为社会创造真正价值的贡献者。**未来，我们期待有你的加入，让我们做得更多，走得更远！**

你的每一笔支持，都能帮助我们：

- 让更多心智障碍人士顺利就业，实现自我价值。
- 推动企业社会责任（CSR）理念，帮助企业实现可持续发展目标。
- 促进企业品牌价值与社会口碑的双重提升。
- 实践真正的社会包容与多元共融，成为向善企业的典范。

Your action today can change someone's life forever.

Everyone dreams of having a dignified job, but for individuals with intellectual disabilities, this simple wish can be incredibly challenging. Over the past decade, Inclusion Factory has successfully helped nearly a hundred individuals with intellectual disabilities find meaningful employment, transforming them from bystanders to active contributors in society. **With your support, we can achieve even more and go even further together!**

Every contribution you make will help us:

- Support more individuals with intellectual disabilities to find meaningful employment and realize their self-worth.
- Promote the concept of Corporate Social Responsibility (CSR) and assist companies in achieving their sustainable development goals.
- Enhance corporate brand image and reputation in society.
- Practice genuine social inclusion and diversity, setting an example as a socially responsible enterprise.

怎么参与 How You Can Contribute?

我们为你提供了多样的CSR服务选择，无论是品牌曝光、公益活动，还是专业咨询服务，都能满足企业不同的公益诉求：

We offer diverse CSR service options, including brand exposure, public welfare activities, and professional consulting services, tailored to meet your company's unique needs:

Level A

10,000 RMB

快速开启企业社会责任之旅，获得品牌曝光及参与基础公益活动

Level B

50,000 RMB







深入参与社会责任行动，提升品牌影响力，享受更多专属权益

Level C





100,000 RMB

全方位的CSR合作伙伴，共享最高级别的品牌曝光、专业服务与尊享福利




企业社会责任服务计划：品牌曝光 CSR Service Plans: Brand Exposure

| 服务项目 Service Projects | 示例图 Example Image | CSR 服务 Service Level A 10,000 RMB | CSR 服务 Service Level B 50,000 RMB | CSR 服务 Service Level C 100,000 RMB |
|--|---|---|---|--|
| CSR合作伙伴的标志出现在中德融创工场的荣誉墙上 The CSR partner's logo appears on the Inclusion Factory's Wall of Fame |  | ✓ | ✓ | ✓ |
| CSR合作伙伴的标志出现在中德融创工场的官网上 The CSR partner's logo appears on the Inclusion Factory's official website |  | ✓ | ✓ | ✓ |
| CSR合作伙伴的标志印刷在中德融创工场的主要宣传材料上，如宣传册、CSR年报、传单等 The CSR partner's logo is printed on the Inclusion Factory's main promotional materials, such as brochures, CSR annual reports, flyers, etc |  | ✓ | ✓ | ✓ |
| 获得精美的CSR贡献感谢状 Receive a beautiful CSR contribution certificate of appreciation |  | ✓ | ✓ | ✓ |
| 为CSR合作伙伴撰写并发布专属CSR新闻特稿，展示贵企业在推动社会包容和多元化方面的努力 A dedicated CSR news article is written and published for the CSR partner, showcasing your company's efforts in promoting social inclusion and diversity | 这份特别的礼物，我们收到啦！ 中德融创工场 Inclusion factory 2022年12月29日 17:10 江苏 靳金文 12月21日，在元旦来临之际，伍尔特工业中国来到中德融创工场，举办了“让爱靠近你”捐赠活动，为我们的员工献上了节日祝福。  | | ✓ | ✓ |
| 通过主流媒体或国际平台合作传播贵企业的CSR善举，扩大影响力 Collaborate to disseminate the company's CSR initiatives through mainstream media or international platforms to expand influence |  | | | ✓ |

企业社会责任服务计划：公益活动 CSR Service Plans: Public Welfare Activities

| 服务项目 Service Projects | 示例图 Example Image | CSR 服务 Service Level A 10,000 RMB | CSR 服务 Service Level B 50,000 RMB | CSR 服务 Service Level C 100,000 RMB |
|--|--|---|---|--|
| 受邀参与年度企业社会责任活动，并获得CSR贡献证书和铜质奖章 Invited to participate in annual CSR activities and receive a CSR contribution certificate and bronze medal |  | ✓ | ✓ | ✓ |
| 为企业举办CSR服务签约仪式 Hold a CSR service signing ceremony for the company |  | | ✓ | ✓ |
| 受邀成为分享嘉宾参与CSR、ESG、残障等相关活动 Invited to be a sharing guest to participate in CSR, ESG, disability-related and other activities |  | | ✓ | ✓ |
| 免费定制工厂参观活动（最多30人），如团队建设、企业志愿者、家庭日、夏令营等 Free customized factory tour activities (up to 30 people), such as team building, corporate volunteers, family day, summer camp, etc |  | 每年1次 1 times a year | 每年2次 2 times a year | 每年3次 3 times a year |

企业社会责任服务计划：专业服务 CSR Service Plans: Professional Services

| 服务项目 Service Projects | 示例图 Example Image | CSR 服务 Service Level A 10,000 RMB | CSR服务 Service Level B 50,000 RMB | CSR服务 Service Level C 100,000 RMB |
|---|---|---|--|---|
| 获得专业的CSR咨询服务，帮助贵企业制定残障人士雇佣计划，提升企业多元化水平 Receive professional CSR consulting services to help your company develop an employment plan for people with disabilities and improve corporate diversity |  | 每年 6小时 6 hours a year | 每年 12小时 2 hours a year | 每年 24小时 24 hours a year |
| 为企业员工提供残障平等意识培训，帮助企业构建更具包容性的工作环境 Provide disability equality awareness training for company employees to help your company build a more inclusive work environment |  | 2个名额 每年 2 slots a year | 4个名额 每年 4 slots a year | 8个名额 每年 8 slots a year |
| 获得一张价值人民币1000元的中德融创工场慈善面包卡，包含由工场员工提供的送面包服务 Receive an Inclusion Factory charity bread card worth RMB 1,000, including bread delivery service provided by Inclusion Factory employees |  | | ✓ | ✓ |

企业社会责任服务计划：其他福利 CSR Service Plans: Other Benefits

| 服务项目 Service Projects | 示例图 Example Image | CSR 服务 Service Level A 10,000 RMB | CSR 服务 Service Level B 50,000 RMB | CSR 服务 Service Level C 100,000 RMB |
|--|---|--|--|---|
| 免费使用中德融创工场的培训场地进行沙龙、团建等文化活动 Free use of Inclusion Factory's training venue for salons, team building and other cultural activities |  | 每年1次 1 time/year | 每年2次 2 time/year | 每年4次 4 time/year |
| 收获一期充满爱意的感谢视频 Get a thank you video full of love |  | | ✓ | ✓ |
| 获得一份详细的CSR年度影响力报告，分析资金用途、项目成果和社会影响 Get a detailed annual feedback report, including the use of funds and project impact |  | | | ✓ |
| 获得由残障员工手工制作的10周年文创纪念品礼包 Get exclusive 10th anniversary souvenirs: such as customized 10th anniversary cultural and creative products, co-branded themed peripherals |  | 10套 10 sets | 20套 20 sets | 40套 40 sets |

开启CSR合作之旅 Start Your CSR Partnership

联系我们 Contact Us

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共益企业 (B Corp) 由非营利组织共益实验室 (B Lab) 提出, 要求企业在社会责任和环境绩效方面达到高标准。中德融创工场成为中国大陆第59家获得认证的共益企业, 致力于通过商业向善的力量, 推动心智障碍人士融合就业。

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中德融创工场由德国投资与开发有限公司提供项目资助。
本手册由威尔斯新材料资助, 太极鱼提供设计支持。